



T3SC Factsheet

Press contacts

Targeting the media

Sending your article to the right person at the right time can really help. If you can, send any press releases or stories to a named journalist. The same with radio or TV interviews—know who to contact. Once you do know the contact build up a relationship find out how they prefer to receive their stories and when their deadlines are. Often things will be most readily received by email. If your press release is not included don't get angry it won't help you need to stay on good terms with the journalist. Remember though they need you too or they won't have any stories. For more on writing a Press Release see our Press Release fact sheet and for radio interviews see our Radio fact sheet for tips.

Here are a few local contacts:

The Tameside Reporter: www.tamesidereporter.com/ - Weekly paper every Thursday
0161 303 1910, editorial@reporterandchronicle.co.uk

'We try to focus on community groups and their activities'

How to get items to them: Phone up to chat, or simply give one of our reporters the group or individuals phone number to interview or get in touch with or you can email press releases.

Designated reporter for each town:

If an event or item of news happens in a particular place or involves people from one specific town or you want something to appear on a certain district page, please phone and ask for that reporter directly.

Bob Clowrey covers Ashton

Sara Hemissi, Dukinfield and Stalybridge

Chris Maxwell covers Mossley and Droylsden

Bridget Aherne covers Denton and Audenshaw and picks up items that come in on editorial@reporterandchronicle.co.uk and assigns them to the reporters.

Deadlines: Wednesday 10am for the main body of the paper but the earlier the better.
Deadline for the individual town pages is the Friday afternoon before.

Tameside Advertiser www.tamesideadvertiser.co.uk/community/ - Weekly newspaper
Email: tamesideadvertiser@gmwn.co.uk

Tameside Radio www.tamesideradio.com/

Contact Maria Bailey: maria@tamesideradio.com

Maria wants to also get out to Tameside community groups to help them think about getting their story on the radio and how to go about it. She would be happy to hear from you.

T3SC Newsletter—Quarterly and T3SC E-Bulletin—Monthly

T3SC produce a quarterly paper newsletter that goes out to over 1,200 addresses in Tameside. For more information on the Newsletter including writing guidelines, deadlines and a PDF of the last issue see: www.t3sc.org/news2.htm. We also send out a monthly E-Bulletin to around 600 email addresses. www.t3sc.org/e-bulletin.htm. If you would like a short article in either of the communications please contact Hannah Powell, email: Hannah.Powell@t3sc.org or call 0161 339 4985

Tameside Metropolitan Borough Council publications

What's on

Monthly events guide, distributed to internal and external contacts such as supermarkets, leisure centres, libraries, and town halls. FREE publication

Contact: Claire Chambers, Claire.Chambers@tameside.gov.uk, 0161 342 3084

The Citizen

Free newsletter send out every quarter available to Tameside residents in March, June, September, November. FREE Publication

Contact: Darrell Beck, Darrell.Beck@tameside.gov.uk, 0161 342 3905

Other Statutory Organisation publications

New Charter

Monthly distribution list to residents groups and active residents.

Contact: Louise Heenan, Tenant Participation Manager, 0161 331 2072

Main New Charter Publication (quarterly)

Contact: David Rigby, David.Rigby@newcharter.co.uk

Sports Trust—The Active Guide (Yearly)

Contact: Michelle Garner, 0161 609 1272, Michelle.Garner@tamesidesportstrust.com

Primary Care Trust—TMBC/PCT Health Improvement Team quarterly newsletter

Contact: Helen MacNeil, Health Team Support Officer, email:

Helen.MacNeil@tameside.gov.uk, Tel: 0161 343 7200

Community publications

Denton South Community News

Contact: Karen, email: p-fagan@sky.com or ds_news@hotmail.co.uk

Hattersley Community news - Monthly

Contact, Muriel Stretton, Hattersley.news@fsmail.net, news@hmcm.org.uk or admin@hmcm.org.uk 0161 368 5171

St Peters Community Partnership Events Calendar - Monthly

Contact: Sophie Coulton, Sophie.Coulton@stpeterspartnership.com 0161 285 4200

Other media for press releases

Newsdesk@channelm.co.uk

Radio.manchester@bbc.co.uk

Radio Manchester events diary: radiomanchesterlist@bbc.co.uk

BBC North West Tonight nwt@bbc.co.uk

Northwest.newsonline@bbc.co.uk

Granadareports@itv.com

Tameside TV—Send press releases, Contact: Donna Liley - 07870 277756

Channel M— Send press releases, newsdesk@channelm.co.uk

Granada TV— Send press releases Granada.Reports@itv.com, 0161 832 7211

BBC TV—Send press releases, manchester.online@bbc.co.uk, 0161 200 2020

News Services

www.communitynewswire.press.net/ - The newswire aims to make it as easy as possible for community and voluntary groups, who currently have little contact with the media, to make their voices heard. Can post releases to then go the media.

www.indymedia.org.uk/ - Independent online news service.

Registered Charity no: 1094744 Company Limited by Guarantee Registered in England No. 4332858

For more information please contact T3SC
Tel: 0161 339 4985, email: info@t3sc.org